



MALAYSIAN INSTITUTE OF ACCOUNTANTS



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MIAAFT

ACCOUNTING & FINANCIAL TECHNOLOGY SHOWCASE 2026

8
APRIL
2026

9.00AM - 5.00PM

Malaysia International Trade and Exhibition Centre (MITEC)

FINANCIAL ARCHITECTS OF IMPACT: HUMANISING DIGITAL INTELLIGENCE



Complimentary*

*Terms & Conditions Apply

LIMITED SEATS AVAILABLE!



2500
ATTENDEES



50
TECH PARTNERS



35
EXPERT SPEAKERS



3
THEATRES OF CONTENT



34
SESSIONS

Financial Architects of Impact: Humanising Digital Intelligence

For years, accountancy professionals have embraced digital transformation with determination and foresight. Now, this is the defining moment, the shift from *adopting* technology to *adapting* with it, forging a powerful alliance between financial mastery and digital intelligence.

As organisations rely more heavily on artificial intelligence (AI), automation and advanced analytics, they operate within increasingly complex systems that generate vast volumes of data. As strategic advisors, compliance specialists and custodians of financial information, accountancy and finance professionals occupy a unique space—able to translate data into insight that strengthens decision-making and organisational resilience.

The MIA Accounting and Financial Technology Showcase 2026 (MIA AFT) guides accountancy and finance leaders on this journey from adoption to adaptability and adeptness, showcasing forward-looking solutions that integrate technology with finance. Importantly, AFT compels responsible innovation, where digital upskilling is underpinned by professional judgement and ethics—the pillars of the profession.

By connecting finance and technology for optimal outcomes, accountancy professionals can evolve into financial architects of impact, humanising digital intelligence to deliver trusted, sustainable value for organisations and nation building.

About The Showcase

Digital solutions are increasingly in high demand among accountancy and finance professionals who are looking for technological tools to boost productivity and maintain a competitive edge in the industry. The MIA Accounting & Financial Technology Showcase (MIA AFT) serves as a one-stop platform to simplify the process of finding the right digital solutions for accountancy and finance professionals.

The Showcase brings together a variety of technology offerings while connecting tech companies with accountancy professionals and finance leaders—all in a single day and venue.

MIA AFT 2025 was a resounding success, drawing over 2,000 attendees, 39 partners and exhibitors, and 35 expert speakers. Building on this momentum, MIA AFT 2026 aims to welcome close to 2,500 accountancy professionals and finance leaders, alongside more than 50 technology companies.

Join us at MIA AFT 2026 for the opportunity to network in person, engage with SMEs, enterprises, and accounting firms, and gain invaluable insights from experts and leading tech solution providers—all conveniently located under one roof. Don't miss your chance to stay ahead in the tech revolution that's transforming the accounting and finance landscape.

We look forward to seeing you at **MIA AFT 2026!**



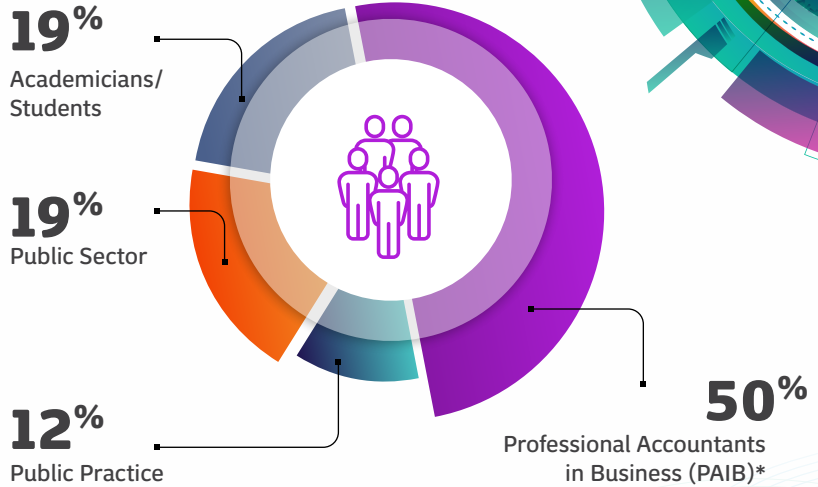
MIA AFT 2025 OVERVIEW

Delegates



1970

Delegates by Industry



ATTENDEES' FEEDBACK

Updated information/relevant software provided by various IT vendor providers especially on AI and new development technology applicable for accountants.

Teoh Are Ling

Gained knowledge on latest software and technologies available as well as opportunities to build network with others from different industries and background.

**Nurain Ruzkina
Abdul Rafiyu'ddin**

The accounting and financial sectors have everything at their fingertips, thanks to AI and the support of software developers.

Thanendran Panirselvam

The showcase highlighted the latest advancements in accounting and financial technology, such as AI-powered tools, blockchain solutions, or automation platforms, which can greatly enhance efficiency and accuracy in the industry.

**Muhammad Farique
Zubir Albakri**

Knowledge Empowerment: Identify the latest trends such as financial digitalisation, Peppol technology, ESG, and automation to improve the efficiency of TESDEC and its subsidiaries.

**Mohd Iskandar
Muhammad Aziz**

Relevant topics and it is very much aligned with the value of the digital transformation initiatives by MIA.

Aw Yon

Partners & Exhibitors



39

Partners & Exhibitors by Industry

- 1 Cloud Accounting Software
- 2 Data Analytics Tools
- 3 Cloud HR and Payroll
- 4 Strategic Business Advisory
- 5 IT Applications & Solutions
- 6 Financial Software
- 7 Automation & Artificial Intelligence (AI)
- 8 Robotic Process Automation
- 9 Financial Reporting and Analytics
- 10 Auditing & Tax Software
- 11 Practice Management Solutions
- 12 Risk Management Tools
- 13 Other Cloud Applications

SHOWCASE YOUR SOLUTIONS!

Connect and engage with Accountants & Finance leaders at **MIA AFT 2026, Malaysia's only Accounting & Financial Tech Showcase**

MIA AFT 2026 provides a platform for partners to:

| Generate leads | Connect and network | Form partnerships & collaborations | Showcase products/ services |
|-------------------------------------|----------------------------------|--|-------------------------------------|
| Create brand awareness & visibility | Meet potential business partners | Share the latest digital technology developments | Advocate for digital transformation |
| Launch new products/ services | Establish thought leadership | Strengthen market position | Access new markets opportunities |

Companies/vendors specialising in the following areas are invited to share their expertise and showcase their products/services in any of the relevant Theatres.

| | | |
|---|---|----------------------------------|
| • Accounting software | • Robotic Process Automation (RPA) | • Audit & Tax software |
| • Data analytics tools | • Blockchain technology | • Practice Management solutions |
| • Cybersecurity | • Application Programming Interfaces (APIs) | • Risk Management tools |
| • HR & payroll | • FINTECH | • Anti-Money Laundering software |
| • Strategic business advisory | • Asset management & Supply chain | • Carbon credit |
| • IT applications & solutions | • Cloud applications | • Digital banks |
| • Financial software | • Financial Reporting and Analytics | • Crowdfunding |
| • Automation & Artificial intelligence (AI) | • Expense Management | |

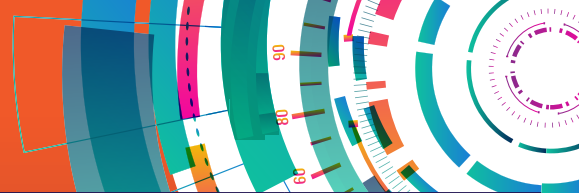
Don't miss this exclusive opportunity to connect and engage with accountancy and finance professionals. **Let's talk!**

PARTNERSHIP & EXHIBITION ENQUIRIES

✉ partnership@mia.org.my

Hani: +603 2722 9154 | Nurul Farah: +603 2722 9197 | Alannis: +603 2722 9167

PROGRAMME DETAILS



Time

Main Theatre - Technology Grand Stage

Brought to you by:
Diamond Partner

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8:00 AM : Delegates Registration

9:00 AM - 9:10 AM : Welcome Remarks by **Puan Saniza Said**, President, Malaysian Institute of Accountants

9:10 AM - 10:10 AM : Technology in Action: Driving Innovation and Recognition

10:10 AM - 10:55 AM : **From Accountants to Financial Architects: Designing Systems That Think With Us**
Finance professionals have taken on a more strategic role beyond routine processes—shaping decisions, interpreting policies, and strengthening risk oversight. Modern ERP systems support this shift by embedding intelligence into daily workflows and explaining issues in plain language, providing contextual guidance and predictive insights. This session looks at how humanised ERP does not replace people but amplifies their expertise and decision-making confidence—enabling sharper judgement and better outcomes.

Brought to you by:

censof

Speaker: **Jude Lopez**, Chief Artificial Intelligence Officer, Censof Holdings Berhad

10:55 AM - 11:05 AM : *Networking Break*

11:05 AM - 11:35 AM : **Humanising Digital Intelligence in ERP: From Dashboards to Decisions**
Digital intelligence aims to reduce confusion, strengthen decision-making, and build trust. Yet, powerful ERP systems can often overwhelm users with dense outputs from forecasting, anomaly detection, and compliance alerts. Join us to learn how humanised ERP simplifies digital intelligence with clear, plain-language, actionable insights that answer the question, “what should I worry about?”

Brought to you by:

censof

Speaker: **Maizatul Ashikin Mohd Aris**, Senior General Manager, Gov Tech, Century Software (Malaysia) Sdn Bhd

11:35 AM - 11:50 AM : *Networking Break*

11:50 AM - 12:20 PM : **Lessons From the Field: Implementing Intelligent ERP Without Losing the Human Touch**
Adopting intelligent ERP is often more of a human than technical challenge. Fear of audit exposure, accountability concerns, and unfamiliar systems can slow adoption, compounded by over-customisation and data quality issues. What works in practice is phased adoption that prioritises explainability over accuracy and confidence over features. Guided by the 3E Rule – Explainable, Empowering, Ethical – discover how ERP is evolving into a financial copilot, policy-aware advisor, and continuous compliance engine.

Brought to you by:

censof

Speaker: **Mohd Faiz Alias**, Chief Executive Officer, Century Software (Malaysia) Sdn Bhd

12:20 PM - 12:30 PM : *Networking Break*

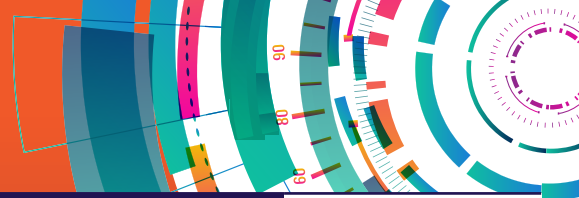
12:30 PM - 1:00 PM : **Thrive or Survive: Embracing our future with AI**
Technology and AI are ubiquitous today, disrupting and enriching our lifestyles and experiences enormously. As we immerse ourselves in this new era, let's explore a stimulating framework for rethinking our roles and share practical ways to optimise and humanise AI, moving us from simply adapting to actively thriving.

Brought to you by:

xero

Speaker: **Sarah Foo**, Head of Sales, Xero Asia

PROGRAMME DETAILS



Time

Main Theatre - Technology Grand Stage

Brought to you by:
Diamond Partner

 censof

1:00 PM - 2:00 PM : *Networking Break*

2:00 PM - 2:30 PM : **AI in Accounting: Professional Judgment in an AI-Assisted World**

AI capabilities embedded in accounting platforms—such as intelligent categorisation, insights, and automation—are increasingly supporting professional work. This session examines how such tools augment, rather than replace, professional judgment. Through practical illustrations, it shows where human oversight is essential, how trust is preserved, and why accountability continues to rest with the accountant.

Brought to you by:

 qb INTUIT
quickbooks

Speaker: **Lily Yong**, Managing Director, InTune Outsourcing Global

2:30 PM - 2:40 PM : *Networking Break*

2:40 PM - 3:10 PM : **From Compliance to Intelligence: Why Accounting Without AI Is Now a Risk**

In a world where compliance has become commodified, accounting without AI has emerged as a top business risk. Discover how firms can escape the “compliance cliff” trap by transforming practices from historical reporting to instant intelligence, bridging talent gaps and repositioning as strategic business partners.

Brought to you by:

 QNE
SOFTWARE

Speaker: **Shirley Choong**, Certified AI Strategist & e-Invoice Project Manager, QNE Software Malaysia Sdn Bhd

3:10 PM - 3:20 PM : *Networking Break*

3:20 PM - 3:50 PM : **Future Proofing Accountants in the AI Era: From Compliance to Strategic Advisors**

By transforming accounting work from data entry and reconciliations to reporting and analysis, AI is creating new opportunities rather than replacing accountants. This session explores how accountants and firms can future-proof themselves by moving beyond routine compliance into higher-value advisory and decision support. Gain practical insights into what AI can (and cannot) do today, the accountant’s evolving role, and the skills and technologies needed to stay relevant, trusted and profitable.

Brought to you by:

 Bukku

Speaker: **Jye Eng**, Co-Founder and CEO, Bukku Accounting (Nukleus Venture Sdn Bhd)

3:50 PM - 3:55 PM : *Networking Break*

3:55 PM - 4:15 PM : **Redefining Accounting: The New Relationship Between Accountants and Software**

Weighed down by manual processes, fragmented workflows and never-ending follow-ups? Partnering with software strategically addresses these pain points by simplifying daily tasks, improving information quality and automating or eliminating manual steps. Learn how working with technology partners can free up accountants to focus on higher-level deliverables—analysis, judgement and delivering real value.

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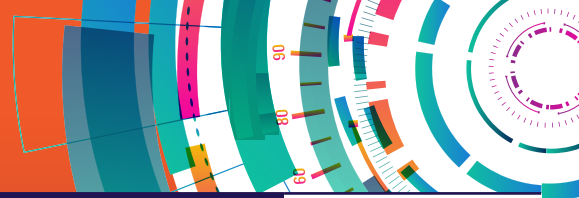
 Bukku

Speaker: **Danny Kumar**, Senior Partnerships Executive, Bukku Accounting (Nukleus Venture Sdn Bhd)

4:15 PM - 4:45 PM : Discover What’s Next at the Partners Booth

4:45 PM - 5:00 PM : Grand Lucky Draw & End of show

PROGRAMME DETAILS



Time 2nd Theatre - Technology Horizon A

Brought to you by:
Cloud Accounting
Partner



8:00 AM : Delegates Registration

10:10 AM - 10:30 AM : **Building Scalable Growth Through Real-Time Financial Visibility**
Ignite productivity by leveraging connected financial data, real-time reporting, and analytical insights to sharpen risk visibility and fuel proactive decision-making. This session shows you how to harness AI-powered tools to transform daily operations—from automating manual processes to surfacing insights and value—freeing you to focus on growth.

Brought to you by:



Speaker: **Ananya Chopra**, Partner Consultant Manager, Xero Asia

10:30 AM - 10:35 AM : *Networking Break*

10:35 AM - 10:55 AM : **From Compliance to Efficiency – Navigating Malaysia’s e-invoicing landscape**
e-Invoicing might impose new compliance requirements, but it can also be your organisation’s new productivity tool. Join us for useful updates on LHDN’s e-invoicing requirements and timelines, and learn how standardised e-invoicing via the Peppol network reduces manual work, prevents errors, and accelerates processing for improved data quality, reconciliation and cash-flow visibility.

Brought to you by:



Speaker: **Adrian Tan**, Product Compliance & Industry Engagement Manager (Asia), Xero Asia

10:55 AM - 11:05 AM : *Networking Break*

11:05 AM - 11:35 AM : **Adopting AI in Accounting and Business Digitalisation**
AI is becoming an everyday tool in how we work and solve problems. This session explores how AI and digital solutions are transforming accounting and business operations. Learn how accountants, freelancers, and business owners can use smart automation to reduce manual work, improve efficiency, and manage tasks more effectively. The session also highlights how digitalisation streamlines accounting processes and improves productivity across industries.

Brought to you by:



Speaker: **Ong Jae Sen**, Product specialist, Auto Count Sdn Bhd

11:35 AM - 11:45 AM : *Networking Break*

11:45 AM - 12:05 PM : **AI Accounting Workflow Demo: From Data to Action in 20 Minutes**
Stop prompting and start executing. In just 20 minutes, see how AI works within built-in accounting workflows to turn complex ledgers into CFO-level insights and actionable steps you can use immediately. Watch accounting data flow from records to actions and learn how this capability can be packaged into a high-margin, human-centred AI Advisory business that delivers tangible value and measurable impact.

Brought to you by:



Speaker: **Shirley Choong**, Certified AI Strategist & e-Invoice Project Manager, QNE Software Malaysia Sdn Bhd

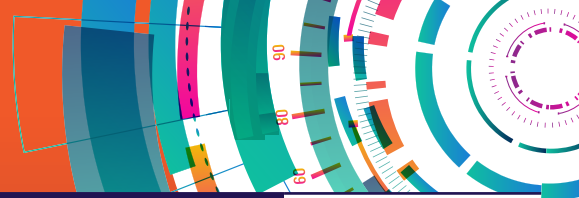
12:05 PM - 12:15 PM : *Networking Break*

12:15 PM - 12:35 PM : **AI in Accounting : Reality, Limitations & Opportunity**

Speaker: **Jay Sen Lon**, Sales Director, Tofu 2 Limited

12:35 PM - 12:45 PM : *Networking Break*

PROGRAMME DETAILS



Time

2nd Theatre - Technology Horizon A

Brought to you by:
Cloud Accounting
Partner



12:45 PM - 1:05 PM : **AI-Augmented XBRL: Strengthening Accuracy Without Compromising Security**

Speaker: **Rufus I Nathan**, Head of Customer Success, Xberra Tagger Sdn Bhd

1:05 PM - 2:00 PM : *Networking Break*

2:00 PM - 2:20 PM : **Audit Leadership in an AI-Enabled Assurance Ecosystem**

Speaker: **Wenqian Chua**, Product Specialist, Caseware APAC, Caseware Australia Pty Ltd

2:20 PM - 2:30 PM : *Networking Break*

2:30 PM - 2:50 PM : **Charting Your Digital Transformation Journey**

This session provides a practical view of digital transformation by highlighting the importance of people readiness, capability development and process maturity. It discusses common challenges faced by organisations, including those in finance and offers considerations for strengthening alignment and adoption. The session aims to support more sustainable and well-managed transformation efforts, particularly in environments where accuracy, compliance and consistent processes are essential.

Speaker: **Mohamed Mansor Adhar**, Associate Director, Technology Advisory, BDO Malaysia

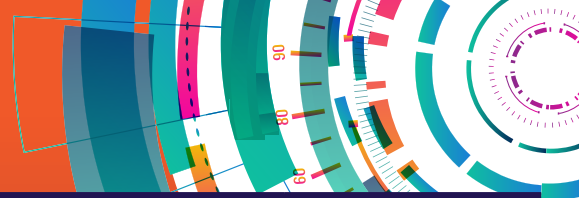
Brought to you by:









2:50 PM - 3:00 PM : *Networking Break*

Session continues at the Main Theatre

PROGRAMME DETAILS



Time **3rd Theatre - Technology Horizon B**

| | | |
|---------------------------------------|--|---|
| 8:00 AM | : Delegates Registration | |
| 10:10 AM - 10:30 AM | AI in Accounting: Redesigning Skills, Roles, and Career Pathways Let's explore the profession's structural shift, as AI-enabled systems –including cloud solutions—redefine accounting roles, skill requirements and career pathways. This session will guide participants on how to successfully navigate emerging competencies and evolving team models, while sharing insights into how firms can redesign talent strategies to remain relevant, resilient and competitive. Speaker: Cheah Chun How , Managing Director, High Pines Training and Consultancy Sdn Bhd | Brought to you by:  |
| 10:30 AM - 10:40 AM | : <i>Networking Break</i> | |
| 10:40 AM - 11:00 AM | Beyond the Ledger: Scaling Strategic Value through AI-Powered HRMS Accountants are uniquely positioned to boost their strategic value by leveraging AI-powered HRMS to enhance payroll accuracy, automate compliance, and unlock advanced people analytics. By integrating intelligent automation into outsourcing workflows, practitioners can move beyond manual processes toward high-value advisory roles. Let's explore how these emerging technologies can improve operational efficiency, mitigate risks, and drive productivity for your firm and clients. Speaker: Yap Jui Meng , Assistant Sales Manager HRMS Strategy & Digital Transformation Expert, Auto Count Sdn Bhd | Brought to you by:  |
| 11:00 AM - 11:10 AM | : <i>Networking Break</i> | |
| 11:10 AM - 11:30 AM | : <i>Stay tuned for more info</i> | Brought to you by:  |
| 11:30 AM - 11:40 AM | : <i>Networking Break</i> | |
| 11:40 AM - 12:00 PM | Agentic AI in Action: Smarter, Faster Audit & Finance Workflows Speaker: Fadzilah Musa , Solutions Engineer, DataSnipper Sdn Bhd | Brought to you by:  |
| 12:00 PM - 12:15 PM | : <i>Networking Break</i> | |
| 12:15 PM - 12:35 PM | The Cloud Advantage: Why Modern Audit Firms Must Embrace Cloud Audit Technologies Speaker: Kai Li Quah , Product Manager, Wolters Kluwer | Brought to you by:  |
| 12:35 PM - 12:45 PM | : <i>Networking Break</i> | |
| 12:45 PM - 1:05 PM | : <i>Stay tuned for more info</i> | |
| 1:05 PM - 2:00 PM | : <i>Networking Break</i> | |
| 2:00 PM - 2:30 PM | : <i>Stay tuned for more info</i> | Brought to you by:  |
| 2:30 PM - 2:40 PM | : <i>Networking Break</i> | |
| Session continues at the Main Theatre | | |

SPEAKERS' PROFILE



Adrian Tan

Product Compliance & Industry Engagement Manager (Asia), Xero Asia

Adrian Tan is a Chartered Accountant with nearly a decade of audit experience across both listed markets and small to medium-sized enterprises (SMEs), bringing deep expertise in accounting and taxation in Singapore and Malaysia. Currently, as the Product Compliance and Industry Engagement Lead for Xero in Asia, he stays at the forefront of regulatory developments, collaborates closely with product teams, and represents Xero at government forums across the region.



Ananya Chopra

Partner Consultant Manager, Xero Asia

Ananya Chopra leads the Asia Partner Consulting team at Xero, working with accounting and bookkeeping firms across the region to help them unlock more value from Xero and adopt new technology and tools.

Her perspective comes from both sides of the table, first running finance operations in a tech SME using Xero and later working directly with partners across Asia to help them evolve how they support their clients. She is passionate about how technology helps the industry scale, stay compliant and create more value for businesses.



Cheah Chun How

Managing Director, High Pines Training and Consultancy Sdn Bhd

Mr. Cheah Chun How is the Managing Director of High Pines Training and Consultancy Sdn Bhd. He has more than 15 years of working experience in SME and multinational companies as Corporate Auditor, IT Auditor, Head of Finance and Operations, Senior Financial Analyst and Sales Team Lead. His strengths are in driving innovation and digital transformation. He has demonstrated competency in working for Fortune 500 organisations and start-up companies.

A Chartered Accountant by profession with a Bachelor of Science in Accounting and Finance (Hons). He is a member of the Malaysian Institute of Accountants (MIA) and a fellow member of the Association of Chartered Certified Accountants (ACCA). He is also a Certified GST Consultant, QuickBooks Trainer/Writer and QuickBooks ProAdvisor.



Danny Kumar

Senior Partnerships Executive, Bukku Accounting (Nukleus Venture Sdn Bhd)

Danny Kumar is a Senior Partnerships Executive with over 10 years of experience in the accounting software industry. He specializes in building and managing partnerships with accounting firms and freelance accountants. Throughout his career, Danny has helped nearly 400 accounting firms streamline and automate their clients' accounting processes using Bukku. Passionate about driving digital transformation beyond traditional partnerships, he focuses on creating meaningful collaborations that empower accountants to work more efficiently and scale their practices sustainably.



Fadzilah Musa

Solutions Engineer, DataSnipper Sdn Bhd

Fadzilah Musa is a Solutions Engineer at DataSnipper, a leading intelligent automation platform that helps audit and finance professionals streamline document heavy workflows by extracting, matching, verifying, and documenting data directly within Excel. With experience spanning audit, consulting and technology, Fadzilah brings practical expertise in applying innovative solutions to real world audit and finance challenges, enabling teams to work smarter with confidence.

SPEAKERS' PROFILE



Jay Sen Lon
Sales Director, Tofu 2 Limited

Sales Director of Tofu, ex- Tax Accountant. Background: Over 5 years doing hands on back-office outsourcing services regionally in APAC, over 10 years in business development for corporate service industry.



Jye Eng
Co-Founder and CEO, Bukku Accounting (Nukleus Venture Sdn Bhd)

Jye Eng is a Malaysian tech entrepreneur with over 20 years of experience in the software industry and more than 11 years specializing in accounting technology. He is the Co-Founder and CEO of Bukku Accounting, one of Malaysia's leading cloud accounting platforms, serving close to 20,000 SMEs nationwide. Jye has been instrumental in accelerating cloud adoption among Malaysian businesses and is passionate about digitalising SME accounting through practical innovation, automation, and AI-driven solutions that simplify financial management.



Lily Yong
Managing Director, InTune Outsourcing Global

Lily brings over 20 years of extensive experience in the finance industry, with a distinguished career spanning external audit, internal audit, and risk management. She specialised in audit and risk management services for financial institutions during her tenure at Ernst & Young, where she worked on major engagements involving organisations such as Maybank, Bank Simpanan Nasional, Kuala Lumpur City Securities, among others.



Mohamed Mansor Adhar
Associate Director, Technology Advisory, BDO Malaysia

Mansor is an Associate Director in Technology Advisory Services at BDO Malaysia with over 25 years of experience in system development, project and product management, and business solutions. He has held roles across startups, IT, business intelligence, and financial services, leading digital transformation and nationwide deployments in e-money, payments, and technology-driven finance projects. Mansor brings cross-industry expertise and practical experience in aligning technology initiatives with business operations, providing insights relevant to finance professionals navigating digital transformation.



Ong Jae Sen
Product specialist, Auto Count Sdn Bhd

10+ years of experience providing AutoCount software training and presentations, successfully helping hundreds of SMEs improve efficiency. Collaborated with MDEC on e-Invoice pilot projects and has been invited to workshops supporting SME digital transformation. Deeply understands user needs and excels at effective internal communication to optimise user experience and product features. Has experience implementing PEPPOL e-Invoicing in Singapore.



Rufus I Nathan
Head of Customer Success, Xberra Tagger Sdn Bhd

Highly analytical and detail-oriented finance professional with specialized expertise in XBRL reporting, financial statement preparation, and regulatory compliance. Experienced in supporting statutory reporting engagements, ensuring accuracy, completeness, and alignment with applicable GAAP frameworks and regulatory mandates.

SPEAKERS' PROFILE



Sarah Foo
Head of Sales, Xero Asia

Sarah Foo is the Head of Sales - Asia at Xero. She is passionate about helping accountants and small to medium enterprises embrace new technology and prepare themselves and their clients for the future.

Originally from New Zealand, Sarah relocated to Asia in 2011. Prior to joining Xero, she held roles at KPMG across Shanghai, Singapore, Auckland and Hong Kong, specialising in indirect tax and technology. Ms Foo brings over 20 years of accounting and technology experience gained across the Asia Pacific region.

Sarah is a Fellow of Chartered Accountants Australia and New Zealand (CAANZ) and serves as Chair of the CAANZ Singapore Overseas Regional Council in 2026.



Shirley Choong
Certified AI Strategist & e-Invoice Project Manager, QNE Software Malaysia Sdn Bhd

Shirley Choong is a Certified AI Strategist and digital transformation practitioner specializing in AI-powered cloud accounting and e-Invoice automation. With a strong background in training, digital transformation, and compliance, she helps businesses modernize accounting workflows—boosting efficiency, strengthening compliance, and turning daily accounting data into actionable insights through practical, hands-on enablement. As the e-Invoice Project Manager at QNE, she drives end-to-end implementation readiness and adoption, and is a sought-after speaker who has delivered 100+ e-Invoice seminars and webinars, guiding businesses through compliant, scalable adoption.



Wenqian Chua, CPA
Product Specialist Caseware APAC, Caseware Australia Pty Ltd

Wenqian Chua is a Certified Public Accountant (CPA) with over eight years of experience in public accounting and audit software. As a Product Specialist at Caseware APAC, she combines deep knowledge of accounting standards with a passion for technology, helping deliver intuitive, compliant audit solutions.

Previously a Manager at PwC Singapore, Wenqian brings practical audit expertise to her role, bridging the needs of auditors and developers. She thrives in fast-paced, cross-functional environments focused on modernising assurance services.



Yap Jui Meng
Assistant Sales Manager | HRMS Strategy & Digital Transformation Expert, Auto Count Sdn Bhd

With over seven years of dedicated experience in the Human Resource Management Systems (HRMS) sector, Mr. Yap is a results-driven leader specializing in the intersection of technology and human capital. Currently serving as Assistant Sales Manager, they bring a deep understanding of how digital solutions can solve complex organizational challenges, from operational bottlenecks to employee engagement hurdles.

Mr. Yap is known for a consultative approach moving beyond sales to act as a strategic partner for businesses. Their expertise lies in identifying growth opportunities, managing high-stakes accounts, and leading high-performing teams to exceed revenue targets while maintaining a steadfast focus on client success and long term value.



MALAYSIAN INSTITUTE OF ACCOUNTANTS



Our Partners

Diamond Partner



Cloud Accounting Partner



Gold Partners



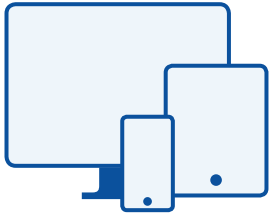
Silver Partners



Exhibitors

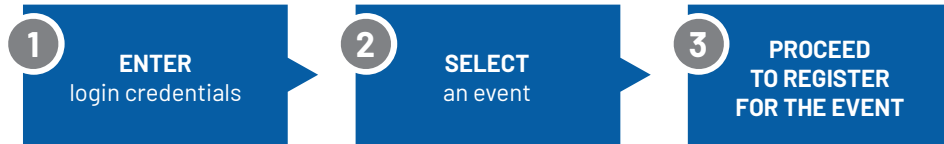


REGISTRATION PROCESS

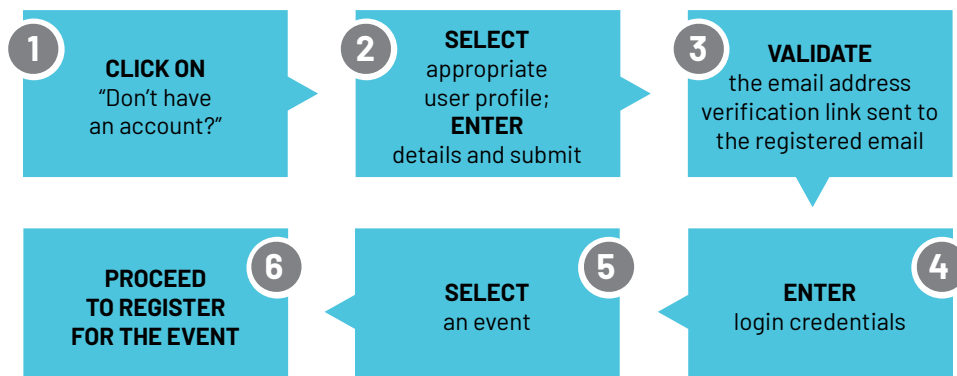


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- Search and select the event
- Click 'Register' to experience the new system by continuing with the respective steps below:

EXISTING USER



NEW USER



For any assistance, please call (8.45am-5.30pm, Monday-Friday)
MIA Help Desk @ 603-2722 9000

PROGRAMME DETAILS & REGISTRATION

Date : 8 April 2026
 Time : 9.00am – 5.00pm
 Venue : Malaysia International Trade and Exhibition Centre (MITEC)

Contact : **Lynn / Shahirah**
 Tel : **03 2722 9112/163**
 Fax : **03 2722 9009**
 Email : **mcu@mia.org.my**

Address : Malaysian Institute of Accountants
 Dewan Akauntan Unit 33-01, Level 33
 Tower A, The Vertical, Avenue 3,
 Bangsar South City
 No. 8, Jalan Kerinchi
 59200 Kuala Lumpur

HRD Corp Claimable Allowance*
 - Training ID: **10001502288**

Trainee Allowance
 (based on distance from trainee office to Venue)**
 - <100 km – Max RM250/day/pax
 - >= 100 km – Max RM500/day/pax

Meal Allowance**
 - MAX RM100/day/pax

* The final amount claimable is subject to HRD Corp's approval
 ** Employer can claim either one of the allowance

TERMS & CONDITIONS

REGISTRATION

- Complimentary registration is extended to all participants.
- Registrations are non-transferable and non-replaceable.
- Cancellations made less than 7 days before the programme or no-shows will incur an administrative charge of RM200.

NO-SHOW & CANCELLATION

- Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:
- For written cancellations received at least seven (7) days before the programme date, no penalties will be imposed.
 - For written cancellations received less than seven (7) days before the programme date, an administrative charge of RM200 will apply.
 - Failure to attend without prior written cancellation will be treated as a no-show, and the administrative charge of RM200 will apply.

VERIFICATION OF ATTENDANCE

- Attendance will be recorded through QR Code scanning. All participants must scan their QR Code both upon arrival and departure from the hall. Failure to do so in both directions will impact your CPE hours claim. Please make sure to scan your QR Code at the registration counter and self-service kiosks located in front of the event hall.

- The QR Code will be sent to your email before the event. Therefore, please ensure that you provide your email address clearly in the registration form.

CERTIFICATE OF ATTENDANCE AND CPE CREDIT HOURS

- All participants must scan their QR Code upon arrival and departure from the hall. Failure to scan in both directions will affect eligibility for CPE Hours.
- MIA members will be accorded 6 CPE Hours upon fulfilling the minimum requirement of attending 6 full hours on the event day.
- Partial CPE Hours will not be awarded for attendance durations below the stated requirement.
- Participants who fulfil the attendance requirements will receive an e-certificate of attendance via email. Please ensure that your email address is submitted correctly.

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