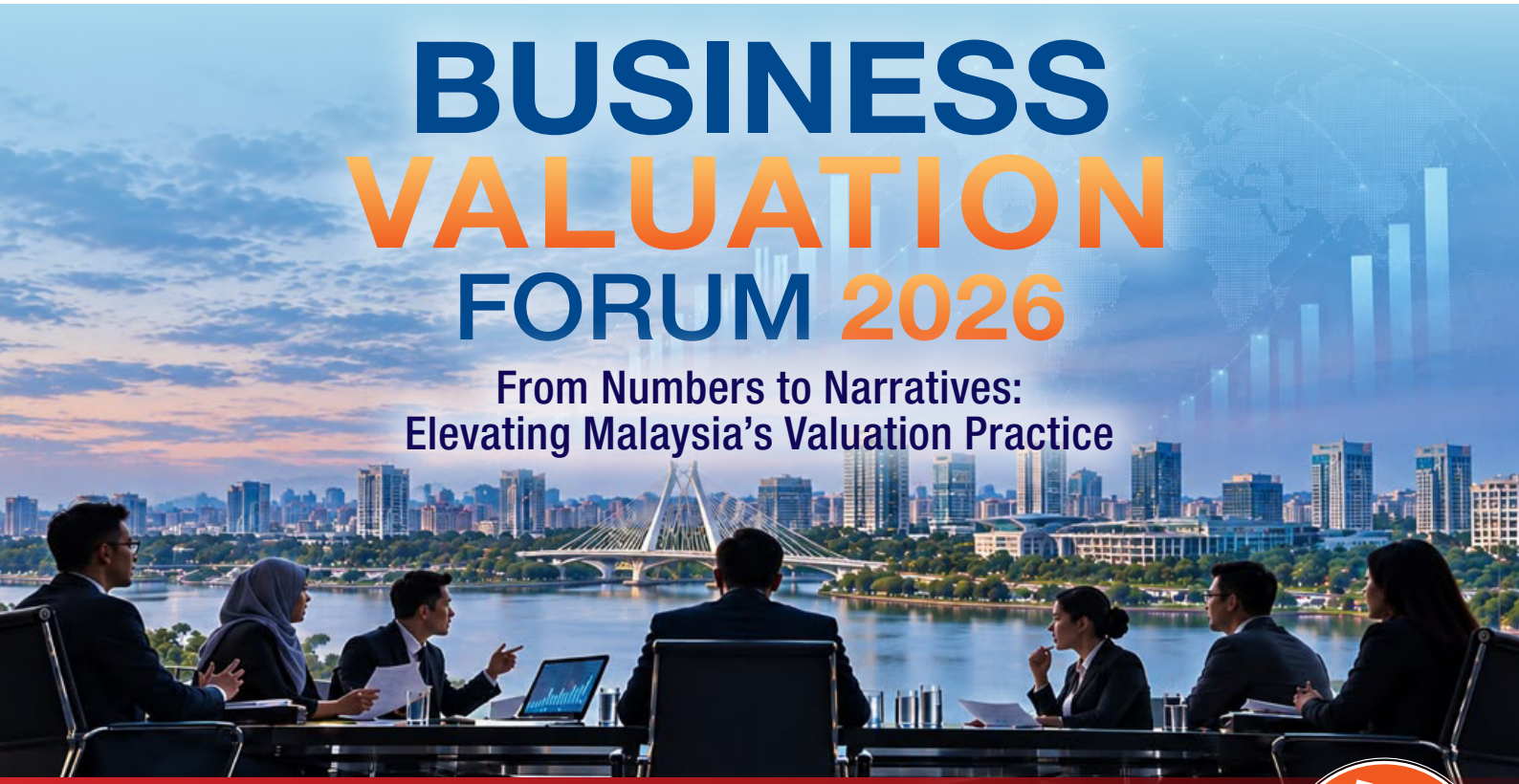
MALAYSIAN INSTITUTE OF ACCOUNTANTS

CPE HOURS GAINED 8

BUSINESS VALUATION FORUM 2026

From Numbers to Narratives: Elevating Malaysia's Valuation Practice



10 December 2026 (Thursday), 9.00am – 5.00pm
Amari Kuala Lumpur

ENJOY 10% GROUP DISCOUNT
Groups of 3 or more from the same organisation

As Malaysia strives to scale up the global value chain, its business valuation ecosystem must also evolve to support the transformation of Malaysian companies from laggards to leaders. In today's complex valuation landscape, valuers are expected to address increasing scrutiny over data, assumptions and reporting while responding to artificial intelligence, intangible-driven business models and renewed efforts to reverse the undervaluation of Malaysian companies. At the same time, the development of Malaysian business valuation standards and the wider discussion on competency, professional recognition and accountability create an opportunity to position business valuation as a more clearly recognised professional discipline.

With a strong focus on market and practice needs, the Business Valuation Forum 2026 will challenge participants to move beyond mechanically producing a number towards delivering valuation conclusions that are credible, explainable, commercially relevant and capable of withstanding board, audit and regulatory challenge.

OBJECTIVES

- Examine the forces shaping value creation and valuation practice in Malaysia
- Strengthen professional scepticism, judgement, documentation, and communication in valuation engagements
- Explore how AI and modern business models are changing valuation methods, data, and competency requirements
- Consider how standards, professional recognition, and stronger accountability can enhance confidence in Malaysia's valuation ecosystem
- Connect valuers with boards, CFOs, auditors, regulators, investors, lawyers, and transaction professionals who rely on valuation work

WHO SHOULD ATTEND

- Business Valuers
- Accountants in public practice
- CFOs and Finance Leaders
- Auditors and Audit Valuation Specialists
- Board and Audit Committee Members
- Investment Bankers, Corporate Finance and M&A Advisers
- Private Equity and Venture Capital Professionals
- Regulators, Lawyers, and Expert Witnesses
- Academics and valuation users

Business Valuation Forum 2026

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FORUM PROGRAMME

8.30 am	REGISTRATION & WELCOME REFRESHMENTS
9.00 am	**WELCOME REMARKS**
9.10 am	**KEYNOTE ADDRESS**
9.25 am	**FIRECHAT SESSION** **MALAYSIA INC. AT A DISCOUNT: WHY ARE OUR COMPANIES UNDERVALUED—AND WHAT WILL IT TAKE TO CLOSE THE GAP?** Malaysia's renewed focus on value creation makes this an opportune time to confront a difficult question: why do many Malaysian companies continue to trade below their perceived intrinsic value or regional peers, and which levers can genuinely narrow the gap? Anchored in the MY Value Up programme, the session will examine the broader implications of this valuation gap for Malaysia's competitiveness and its ambitions for sustainable value creation. **MODERATOR** **JUSTIN LIM** | *Member, Valuation Committee, Malaysian Institute of Accountants*
10.10 am	**PANELLIST SESSION** **WHEN THE NUMBERS ARE CHALLENGED: BUILDING VALUATIONS THAT CAN SURVIVE SCRUTINY** A credible valuation must withstand scrutiny not only of the final number, but also of the information, assumptions, professional judgement and processes that underpin it. Valuers frequently work with management forecasts and information that may be incomplete, optimistic or inconsistent with market evidence, while their conclusions may subsequently be challenged by boards, auditors, regulators, investors, tax authorities or the courts. This session will examine how professional scepticism, evidence triangulation, transparent reporting, appropriate standards and demonstrable competency come together to produce valuations that are credible and defensible. **MODERATOR** **WOO CHI LEONG, LEONARD** | *Member, Valuation Committee, Malaysian Institute of Accountants*
11.20 am	MORNING REFRESHMENTS & NETWORKING
11.50 am	**PANELLIST SESSION** **THE BOARDROOM VALUATION HOT SEAT: ONE NUMBER, BIG DECISIONS AND DEALS THAT WENT WRONG** Boards often want a clear number to support an acquisition, restructuring, impairment, succession or capital-allocation decision. Yet the apparent precision of a valuation can disguise uncertainty and weak assumptions. Combining the original boardroom and failed-deal topics, this session will examine what boards should ask before relying on a valuation and what failed or disputed transactions teach us about decision quality.
1.00 pm	LUNCH & NETWORKING
2.00 pm	**THE SUSTAINABILITY PREMIUM OR DISCOUNT: DOES ESG REALLY CHANGE BUSINESS VALUE?** Sustainability-related risks and opportunities increasingly influence business models, cash flows, cost structures, access to capital, growth prospects and long-term competitiveness. Yet translating these factors into valuation assumptions remains challenging. The key question for valuers is not simply whether ESG matters, but when it becomes financially material and how it should be reflected in valuation without double counting or introducing unsupported premiums and discounts.
2.30 pm	**PANELLIST SESSION** **BEYOND DCF: ARE WE VALUING TOMORROW'S BUSINESSES WITH YESTERDAY'S MODELS?** Technology platforms, subscription businesses, data-rich companies and early-stage ventures often have limited profits, short operating histories and significant intangible value. This session will challenge the mechanical use of conventional DCF and market-multiple approaches while remaining grounded in valuation fundamentals. **PANELLISTS** **EMILY CHOO SOKE YEE** | *Partner – Head of Corporate Finance and Infrastructure Advisory, KPMG Malaysia* **RICHARD GOH** | *Group Tax Specialist, the Inland Revenue Authority of Singapore (IRAS)*
3.40 pm	**PANELLIST SESSION** **AI DIDN'T REPLACE VALUERS...YET: THE NEW VALUATION TOOLKIT AND THE SKILLS THAT STILL MATTER** AI can accelerate research, comparable-company screening, data cleansing, forecasting, scenario testing and model review. The real question is not whether valuers should use AI, but how they can use it responsibly while retaining accountability for judgement, evidence and the final conclusion. **MODERATOR** **ROGER LOH KIT SENG** | *Member, Valuation Committee, Malaysian Institute of Accountants* **PANELLIST** **SU NGEE KERK** | *Senior Executive Director, Ernst & Young PLT Malaysia*
4.50 pm	**CLOSING REMARKS**
5.00 pm	AFTERNOON REFRESHMENTS AND END OF FORUM

Business Valuation Forum 2026

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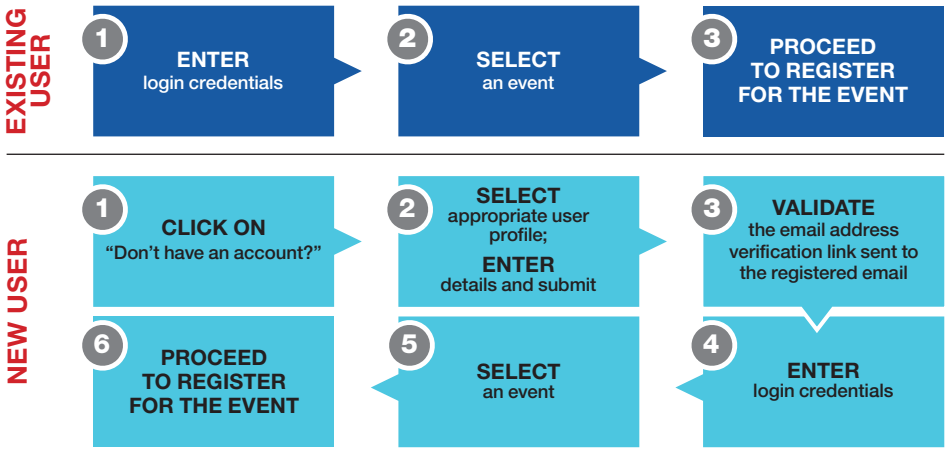
With immediate effect, enrolment for all CPE programmes will be

STRICTLY VIA ONLINE REGISTRATION ONLY

REGISTRATION PROCESS

- To view more events and download the full brochure, please visit: ***pd.mia.org.my***
- Search and select the event
- Click 'Register' to experience the new system by continuing with the respective steps below:



For any assistance, please call (8.45am-5.30pm, Monday-Friday)

MIA Help Desk @ 603-2722 9000

TERMS & CONDITIONS FOR SEMINARS

PROGRAMME FEE

- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
- Depending on the event, the fee includes course materials and/or lunch and/or tea breaks.
  - **Individual Registration:** Full payment shall be made at the point of online registration.
  - **Corporate Registration:** Full payment shall be made within thirty (30) days from the date of the Invoice or 1 day before the programme, whichever earlier.
- Admittance to the programme shall be granted only upon full payment as per the above requirement.

PAYMENT MODE

- Payment must be made through the **electronic channels i.e. online payment via the MIA member service portal and electronic fund transfer (EFT)**.
- Payment by **cash and cheque is NOT ACCEPTABLE** effective from 1 January 2022.

HRD CORP (FOR CLAIMABLE EVENTS ONLY)

- MIA is an approved Training Provider registered under 'Institut Akauntan Malaysia' (MyCoID: 631967).

Employer's Obligations

- To ensure grant approval is obtained prior to event registration and to provide the Grant ID notification upon event registration.
- To make full payment to MIA as per the issued Invoice within 14 working days upon receipt of MIA's notification in the event the approved training fee is cancelled by HRDC due to non-compliance on the part of the participant or his/her employer or any valid reasons stipulated by HRDC.
- To settle the balance payment to MIA within 14 working days upon receipt of MIA's notification in the event only partial claim is approved by HRDC. MIA will provide copy of the original invoice and will not issue a new invoice for the balance amount.
- If employer has made payment prior to grant approval, a refund will be made to employer subject to reimbursement received from HRDC. Refund will be made upon receipt of duly completed employer's EFT Form.
- To provide required information and/or documents after completion of event for the purpose of HRDC Claim within 7 working days upon receipt of MIA's notification.

CANCELLATION

Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:

- For written cancellation received with minimum seven (7) days' notice from the date of the programme, no penalties will be imposed and full refund will be made to participants who have paid.
- For written cancellation received less than seven (7) days from the date of the programme, an administrative charge of 20% of the registration fee will be imposed. Unpaid registrations will also be liable for a 20% administrative charge.
- No refunds will be made for written cancellations received on the day of the programme or for participants who failed to join the programme. Unpaid registrations will also be liable for full payment of the registration fee.
- Replacing registered participants is not allowed.
- Paid registration that is cancelled can opt to transfer the paid amount to future event(s) after deducting any applicable administrative charges.
- The transfer request to future event(s) should be confirmed by Corporate/Individual within three (3) days after cancellation otherwise the cancellation will be confirmed with refund action. Transfer request will not be entertained after the refund is processed.
- Corporate/Individual is required to top-up the balance amount if the amount to be transferred to the future event is insufficient.
- Any excess amount after transfer will be refunded to the Corporate/Individual's bank account as provided in the EFT form.
- Corporate/Individual is required to provide the EFT form each time when a refund is requested.

PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate/Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

VERIFICATION OF ATTENDANCE

- All participants are required to present photo identification (NRIC, driving licence or company's ID card) at the point of registration prior to signing the registration list when attending the programme. Admittance may be denied upon failure to present photo identification.

CERTIFICATE OF ATTENDANCE AND CPE CREDIT HOURS

- Upon full attendance of the programme, participants will be issued an e-certificate of attendance. For this purpose, it is COMPULSORY to fill in the email address clearly.
- CPE credit hours will be credited into the MIA Member Services Portal within 14 days of the programme for participants who have complied with all terms and conditions stipulated herein.
- Participants will only be entitled to the CPE hours upon attending the entire duration of the programme. CPE hours will not be accorded for partial attendance.

COPYRIGHT

The materials of the programme shall not be disclosed or used in any manner, either wholly or partially against any other parties and/or used in any manner, either wholly or partially as a defence by you and/or any other parties under any circumstances. The participants are therefore prohibited from reproducing any materials of this programme. All copyright and/or intellectual property rights in any relevant materials produced in this Programme will remain with the party who produced such materials. MIA disclaims responsibility for the materials of this programme. Neither the MIA, its Council or any of its Boards or Committees nor its staff shall be responsible or liable for any claims, losses, damages, costs or expenses arising in any way out of or in connection with any persons relying upon the materials provided during the programme.

DATA PROTECTION

Information given by the participants to MIA is true, accurate and to the best of their knowledge. The participants have read and agreed with the Privacy Notice as stated on MIA's official website and therefore, allow MIA to collect, process, store and use the participants' data other than what is provided under the Personal Data Protection Act 2010.

EXCLUSION OF LIABILITY

This programme shall not constitute an endorsement of the speaker(s) by MIA and MIA shall not be liable for whatsoever circumstances arising from any engagement between the speaker(s) and the programme's participants.

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s), time(s) and to cancel the programme should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registering, you are deemed to have read and accepted the terms and conditions herein.

FORUM FEES

Member/Member Firm	RM 950
IVSC Members/Affiliates	RM 950
Non-member	RM 1,200
Academician	RM 500

Preferred Payment: Pay with MIA-CIMB Affinity Credit Card.

FORUM DETAILS & REGISTRATION

10 December 2026 (Thursday), 9.00am – 5.00pm
Amari Kuala Lumpur

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